



CASE STUDY

GAME DEVELOPER IN SEARCH OF SKILLED IT AND CREATIVE PROFESSIONALS FOR HIGHLY ANTICIPATED FRANCHISE RELEASE

A leading American video game developer, home to a major video game franchise, required additional IT and creative professionals to help develop a highly anticipated franchise release. The company is dedicated to creating incredible science-fiction experiences and anyone they brought on to augment their permanent staff needed to share the same appreciation for the craft.

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THE CHALLENGE: Sourcing like-minded IT and creative professionals

To commence work on the newest video game franchise installment, the company required additional IT professionals for the project, including software engineers, help desk support, sound engineers, and producers. The company also required creative professionals, including graphic artists. Due to the breadth of the project, staff would need to commit to working on the project for several years. Additional staff would be added at different stages in the video game development process.



THE SOLUTION: Identifying passionate and experienced candidates

The company partnered with The Judge Group for its expertise in IT and creative staffing. Judge technical recruiting specialists worked with the company to better understand its talent needs and skill requirements. The company emphasized that the professionals brought on should share the same passion for creating an incredible experience in order to work most effectively with the existing development team. Utilizing its deep talent pool and vast candidate network, Judge was able to identify IT professionals and graphic artists with video game development experience who were excited to be a part of the project.



THE RESULT: Over three years of project support

Judge supported the company throughout the video game development process by providing software engineers, sound engineers, project managers, producers, and other IT and creative professionals. At various stages throughout the three-year engagement, Judge sourced additional professionals as needed. Several professionals that Judge placed stated that the opportunity was incredibly enriching and rewarding. The company greatly appreciated the passion the candidates had for the project and industry. By providing like-minded industry professionals, Judge was able to ensure the candidates on the project fit with the existing team culture for a more efficient development process.



"It's very rewarding to see the work I do have a direct impact on influential products around the world like this major video game installment." - Hannah Carlberg, Senior Technical Recruiter